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United Nation Sustainable Goal # 11

Sustainable Cities and Communities

PROBLEM/s:

- ▶ Traffic (peak-season)
- ▶ Pollution

Solution (proposed app)

- ▶ Application that shows available or rentable bikes around the city
- ▶ It also has guides to get to your destination (fastest route).

Think and feel

- ▶ I will enjoy the cold weather
- ▶ I will enjoy fresh air
- ▶ I will be physically fit

Say & Do

- ▶ Maximizing my time going around the city
- ▶ Having exercise at the same time having a nice vacation

See

- ▶ Clean environment
- ▶ Less traffic

Hear

- ▶ Approachable people
- ▶ Uphill roads
- ▶ Cold weather

Pain

- ▶ Uphill roads
- ▶ Thin air
- ▶ Unfit
- ▶ Not all can ride a bike
- ▶ Bike lanes

Gain

- ▶ Exercise
- ▶ Clean air
- ▶ Faster transportation during rush hours